



Outside-In & Inside-Out MNCs and Latin America

AIB-LAT Annual Conference. June 25, 2010, Rio de Janeiro, Brasil

We would like to remind you that the deadline of the abstract submissions is less than one month away and inform you that our system will be open for submissions this week at the following address:
<http://meetings.aib.msu.edu/lat/2010/>

Some of the questions that we will explore at the upcoming AIB-LAT 2010 Conference are:

What are the dilemmas facing MNCs in Latin America? What are the region's real long-term opportunities and how can companies adjust their objectives and practices to these? What are the differences and specific strategy needs for MNC's operating in Latin America and for Multilatinas? What are the causes of disinvestment in the region and how can this be avoided?

We cordially invite you to share your experience in this field of research, by submitting empirical and conceptual papers or symposium presentations explicitly related to these topics. The official language of the conference will be English and track themes will be based on submissions.

SCIENTIFIC COMMITTEE:

Dr. Alvaro Cuervo-Cazurra (Scientific
Committee Chair)

Dr. José de la Torre

Dr. Joseph Ganitsky

Dr. Afonso Fleury

Dr. Belmiro Joao

Dr. Renato Cotta de Mello

Dr. Karin Fladmoe-Lindquist

Dr. Marcos Amatucci,

Dr. Dirk Michael Boehe

Dr. Lou Anne Barclay

Dr. Angela da Rocha

Dr. João Leitão

Dr. Arnaldo J. de Hoyos

Dr. Suzana Rodrigues

Dr. Ronaldo Parente

INSTRUCTIONS

Abstract Submission (December 31, 2009): For this submission, we invite abstracts describing the presentation that you intend to make at the AIB-LAT Annual Meeting in 2010. The abstract submission for oral presentations should include the following: title, name of author(s), email address, institution, mailing address, and a 500-800 word abstract. The abstract submission for symposium presentations should include the following: title of the symposium, name of author(s), email address, institution, mailing address, a 500-800 word abstract for the objective(s) of the symposium, and a 500-800 word abstract for each paper or presentation included in the symposium.

Submissions can be sent through the submission system at the following address:
<http://meetings.aib.msu.edu/lat/2010/> Authors of accepted abstract submissions will be notified by February 10, and asked to submit their full papers before March 8, 2010.



Full paper submissions (March 8, 2010): The full paper manuscript should follow the AIB Guidelines for manuscript submissions and be submitted through the conference submission system.

In case of multiple authors, only the submitting author will be notified. The latter is responsible for notifying his or her co-authors. Once your submission has been accepted for presentation, you must register for the AIB global conference in order to present and you will need to submit any requested changes to the manuscript before the deadline indicated by the Chair of the Scientific Committee in order to be considered for publication in one of the two journals that the conference collaborates with. The program schedule, including your presentation time, will be emailed to you prior to the conference.

Communication to the applicants:

Abstract acceptance: February 10, 2010

Full paper acceptance and Best Paper Awards: April 12, 2010.

AIB-LAT Best Paper Awards:

The conference collaborates with two important journals in the field and as part of this collaboration, the two best conference papers will be considered for publication in INNOVAR (SSCI Indexed) during 2010. Moreover, the best track papers will be considered for publication in a special issue on the conference theme in Globalization, Competitiveness and Governability (GCG) (gcg.universia.net), edited by Alvaro Cuervo-Cazurra.

REVISTA
INNOVAR
JOURNAL



REGISTRATION

To participate at the conference you will need to register for the AIB conference.

ORGANIZATION

Conference Organizer: Dr. Moacir Miranda, PhD

Conference Chair: Dr. Leonardo Liberman, PhD

Submissions at the following address:

<http://meetings.aib.msu.edu/lat/2010/>

If you have any questions, please contact info@aib-lat.org

INFORMATION AT: www.aib-lat.org